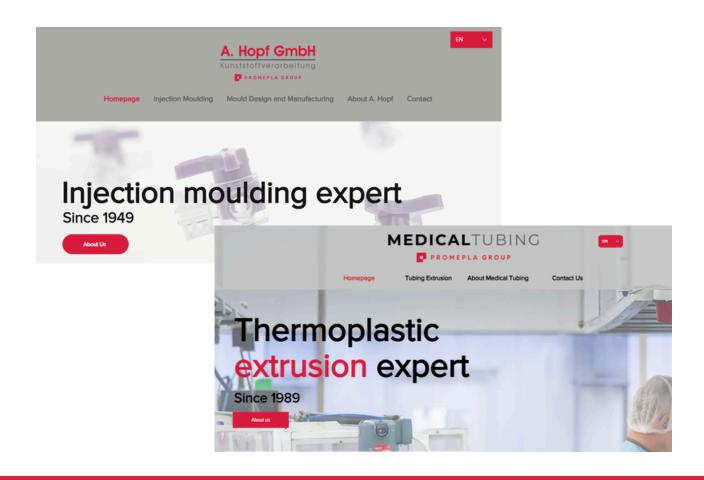
Promepla announces the launch of new websites for two of its production units.

These websites are designed to showcase the manufactured products as well as the expertise of *A. Hopf (Germany) and Medical Tubing (France) companies.*

Promepla, a contract manufacturer of components and assemblies for medical devices and biopharmaceutical solutions, has five production sites in Europe and North Africa. Its companies A. Hopf and Medical Tubing, acquired in 2022 and 2023 respectively, are characterised by their specific products and manufacturing processes.

A. Hopf has specialised in the injection moulding of plastic components since 1949, while Medical Tubing specialises in the extrusion of tubes for medical use. Promepla wanted to highlight these strong points of differentiation by creating new websites for these two entities, in line with the group's brand identity.



According to Michel Sasportes, CEO of Promepla: 'In a competitive sector such as that of singleuse components for medical devices, we need to differentiate ourselves and highlight our products and expertise. The launch of these websites is part of our marketing and communications strategy, which aims in particular to develop our online presence'.

These sites are responsive, meaning they adapt to the screen on which they are displayed. Their content will evolve over the months to reflect the companies' new products.

At the end of 2023, Promepla had already unveiled a new catalogue site with more than 5,000 component references.

To consult these new websites:

- A. Hopf : <u>www.hopf-medical.com</u>
- Medical Tubing : <u>www.medical-tubing.com</u>

To find out more about Promepla group news: <u>www.promepla.com/news</u>

To browse our components catalogue: <u>www.catalog-promepla.com</u>

About Promepla

Promepla is a designer, contract manufacturer and distributor of single-use components and assemblies for medical devices and biopharmaceutical solutions. Headquartered in Monaco, the Promepla group employs nearly 450 people and has 5 production and assembly sites in France (Signes, Le Bousquet d'Orb), Germany (Cadolzburg), Morocco (Casablanca) and Tunisia (Tunis), with 3,500 m² of ISO 8 clean rooms. From design to manufacture, packaging, sterilisation and regulatory support, Promepla offers "all-in-one" services tailored to each of its customers.

www.promepla.com

Media contact

Nathalie Olivieri Marketing and Communications Manager <u>no@promepla.com</u> / +377 97 98 42 36